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HEMBADOOON Press Kit

SINGER • SONGWRITER • PERFORMER • WRITER



www.hembadoon.com



about Hembadoon

Hembadoon Morenike Peter-Thomas is a singer and songwriter with a wealth of experience in Musical Arts and Performance, as well as in Public Relations and Advertising spanning over a decade of corporate work experience.

Having spent most of her formative years in Jos Plateau State, the lover of all things musical started her professional music career working with Icon Towers Production in 2002 where she wrote and performed songs as part of the CYRUS musical group including crowd favorite "Boi" a hip-hop gospel track. As part of Cyrus, she played active roles in concert organization and performances at different concerts and event shows in Jos.

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The team at Icon Towers later formed a band in 2002 where she was the Lead singer. The band enrolled for the BENSON & HEDGES ROAD SHOW tour and made it through the state, regional and finals where they placed 8th. The following year, the group re-banded for the same competition with a 4-member all-girlband called "Sunrise Band". They scaled through the State competition as winners, and represented Plateau State at the regional finals in Makurdi, Benue State. The band was shortlisted as finalists, and eventually came 3rd at the national finals in Abuja FCT winning cash and gift prizes.

In 2005, Hembadoon was part of a recording project under the Blackcollar Entertainment and her single "Odo Aye" (River of Life) a Yoruba infused song, was No. 1 on the Radio charts in Abuja, Plateau, Niger, Nassarawa and Kaduna states.

The single was also adopted as a soundtrack feature on the BBC TV/ RADIO DRAMA SERIES "Wetin Dey". It is worthy of note that writing songs in Nigerian languages she's familiar with – Tiv, Pidgin and Yoruba, is one of Hembadoon's strong qualities as a songwriter.



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In 2004 she was part of the British Council 'Connecting Futures' programme in Kaduna Nigeria with the group Cyrus. Hembadoon served as backup singer for South African singer & Paul Simon's backing vocalist "Sonti Mndebele" in 2005 while on the Nigerian leg of her tour to promote her album alongside fellow music peers.

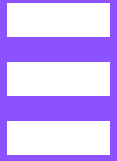
Over the course of her career, Hembadoon has worked as an On-Air-Personality and News Anchor at Abuja listed Zuma 88.5FM Radio, has helped promote projects in Nigerian entertainment for record labels Now Muzik, Finesse Entertainment and Chocolate City Entertainment, and worked on the teams of some of Nigeria's A-List artistes including Burna Boy, Olamide, Ice Prince, SIMI and Asa. She's also worked as contributing entertainment writer for Leadership Newspapers and as a Copywriter for Buki HQ Media Lagos.

Hembadoon's work on her album projects align with her passion as a singer and songwriter; she's intrigued and influenced by the sounds of Angelique Kidjo, Alicia Keys, Erica Badhu, Onyeka Onwenu, Yvonne Chaka-Chaka, Youssou N'Dour and Femi Kuti. She spent her early years listening to various sounds from Fuji to Raggae, Rap to Afrobeat and ethnic music; and still is a huge and devoted fan of Nigerian & African music in general. Hembadoon hopes that her career will blossom and profile a rich and personal international singer/ songwriter catalogue featuring in theatre, film, animation and stage.



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Formally relaunching her music career on April 15, 2021 with a full live band showcase, Hembadoon made an entry into the music business on a full scale to include music delivery and theatre performance. She went on to feature in a musical Broadwayesque theatre production in June 2021 by Declassical Productions as "**Gambo Sawaba**" in the play "OMG The musical", a lead role highlighting the great woman of Nigerian history.

Another theatre feature took place in October 2021 where she played a supporting role & wrote a piece for the theatre production "The Lost Chord" - a stage musical in celebration of the Musical Society of Nigeria (**MUSON**) at 25. In December 2021, she performed with the team before the **Vice-President of NIGERIA**, Professor Yemi Osinbajo at the 5th Anniversary for the supervisory body for the Ease of Doing Business in Nigeria PEDEC.

She worked as a contributing writer for a Sexual and Reproductive Health NGO, Love Matters Naija in 2020, and until April 2022, served as the Artiste & Label Services Director NG/AWA for Tuneafrique, a Lagos based International music distribution company where she championed projects for upcoming independent Nigerian Artistes signed under the firm.

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Fully presenting as a Live performer, Hembadoon was invited to sing at the closing ceremony of the, Nigerian Energy Summit Abuja on March 4, 2022 and later on March 8, 2022, she reprised her role in Declassical Production's "OMG The Musical" as Nigerian Northern Women's Leader and politician "**Gambo Sawaba**", a feature celebration of International Women's Day by the European Union in Nigeria held at the International Conference Centre Abuja.

She has since released more singles and an EP, launched her brand "**LADY**" with the first paraphernalia being the Lady T-Shirts. On June 12, 2022, with the support of corporate brands, music industry executives and fans, Hembadoon held a command showcase live performance in Ikeja Lagos, Nigeria and has been featured as a writer and singer for the **GOTv** New Ad Campaign "**We Go Big**" featuring South African rapper Edward Obita. She created and sang the "**branchless Banking**" advert for **KEYSTONE BANK** Keymobile app.

Hembadoon currently lives in Europe, is a Volunteer and Freelance Radio Host at **ARA CITY RADIO** Luxembourg. She hosts a show called **AFRIKULTURE MIX** that celebrates African cultures in Luxembourg and its environs. She is also working on her album project.

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PROJECT PROFILE

Song Title: ODO AYE (River of Life)

Written by: Hembadoon

About: Inspirational, instrumental, Afro soul

Date of Creation: January 2003

Release Date: February 14, 2020

Language written: Yoruba, English

Producer: Leslie "No Less" Dapwata, Jude "MI"

Abaga, Umar Jawfu, Solomon, Dooter Malu,

Wale Akinjogbin.

<https://music.apple.com/ng/album/odo-aye-river-of-life/1499094388?i=1499094389>



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PROJECT PROFILE

Song Title: LADY

Written by: Hembadoon

About: Jazzy, instrumental, Afro pop, of woman, intuition and self awareness

Date of Creation: August 2017

Release Date: June 19, 2020

Language written: English, Nigerian Pidgin

[https://music.apple.com/ng/album/lady/1517007394?
i=1517007395](https://music.apple.com/ng/album/lady/1517007394?i=1517007395)

Song Title: HEY LOVER

Written by: Hembadoon

About: Afro Dance, A love song with robust display of lyrical prowess

Date of Creation: April 17, 2020

Release Date: August 7, 2020

Language written: English, Tiv

Producer: Eclipse Nkasiobi

[https://music.apple.com/ng/album/hey-lover/1573907662?
i=1573907664](https://music.apple.com/ng/album/hey-lover/1573907662?i=1573907664)



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PROJECT PROFILE

Song Title: KULE KULE HEMBA AYEM

Written by: Hembadoon

About: Cultural single, of female empowerment, emancipation from mental & psychological abuse

Date of Creation: June 7, 2020

Release Date: January 1, 2021

Language written: Tiv, English

Producer: Eclipse Nkasiobi

<https://music.apple.com/ng/album/kule-kule-hemba-ayem/1546716406?i=1546716407>

Song Title: WHERE ARE YOU

Written by: Hembadoon

About: Classical & retro fusion, A love song.

Date of Creation: Jan 29, 2021

Release Date: February 26, 2021

Language written: English

Producer: McPherson Aghah

<https://music.apple.com/ng/album/where-are-you/1555303916?i=1555303923>



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PROJECT PROFILE

Song Title: IF YOU SEE ME

Written by: Hembadoon

About: Of pain, heartbreaks, past hurts & moving on.

Date of Creation: June 7, 2020

Release Date: April 15, 2021

Language written: English, Pidgin

Producer: Eclipse Nkasiobi

[https://music.apple.com/ng/album/if-you-see-me/1561351461?
i=1561351462](https://music.apple.com/ng/album/if-you-see-me/1561351461?i=1561351462)

Song Title: JEJE

Written by: Hembadoon

About: aka "Take Me As I Am", of Self confidence, self assertion and deliberate womanhood

Date of Creation: May 18, 2021

Release Date: July 16, 2021

Language written: English, Pidgin

Producer: Etadafemue Best "Beststrings" Ochuko

<https://music.apple.com/ng/album/jeje/1571952766?i=1571952767>



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PROJECT PROFILE

Song Title: LESLIE'S SONG

Written by: Hembadoon

About: Love song, R&B

Date of Creation: June 4, 2004

Release Date: February 14, 2021

Language written: English

Producer: Etadafemue Best "Beststrings" Ochuko

[https://music.apple.com/ng/album/leslies-song/1608917033?
i=1608917034](https://music.apple.com/ng/album/leslies-song/1608917033?i=1608917034)

Song Title: LESLIE'S SONG THE EP

Written by: Hembadoon

About: Leslie's Song in various genres for every music lover

Date of Creation: April 2022

Release Date: May 20, 2022

Languag WWritten: English

Producer: Etadafemue Best "Beststrings" Ochuko

<https://music.apple.com/ng/album/leslies-song-ep/1623893315>



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